



Wisconsin Ag News – Cranberries



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Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin cranberry production totaled 6.02 million barrels in 2013, up from 4.83 million barrels in 2012, according to the USDA, National Agricultural Statistics Service – *Noncitrus Fruits and Nuts* report. The state's cranberry growers harvested 21,100 acres, up from 19,700 acres last year. Average yield per acre, at 283 barrels, was up from 245 barrels in 2012. The price of cranberries, however, fell \$15.80 per barrel to \$32.00, resulting in a total value of production of \$191 million. Wisconsin maintained its ranking as the number one producer of cranberries in the country with 67 percent of the nation's total production, more than triple the next highest producing state, Massachusetts.

Cranberries: Acreage, Production, and Utilization Selected States, 2012-2013

[A barrel weighs 100 pounds]

State	Harvested		Yield per acre 1/		Production				Utilization			
					Total		Utilized		Fresh		Processed	
	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)
Massachusetts	13,000	13,200	163.3	138.5	2,123	1,852	2,123	1,829	83	89	2,040	1,740
New Jersey	3,000	3,000	183.3	180.8	550	548	550	542	-	-	550	542
Oregon.....	2,900	3,000	139.7	130.0	405	390	405	390	-	-	405	390
Washington....	1,700	1,700	80.6	89.4	137	152	137	152	41	40	96	112
Wisconsin.....	19,700	21,100	245.2	282.8	4,830	6,016	4,830	5,968	130	193	4,700	5,775
United States .	40,300	42,000	199.6	211.4	8,045	8,957	8,045	8,881	254	321	7,791	8,559

1/Yield is based on total production. – Represents zero

Cranberries: Price and Value Selected States, 2012-2013

State	Price per Barrel						Value of Utilized Production					
	Fresh		Processed		All		Fresh		Processed		All	
	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	69.90	50.60	46.10	30.60	47.00	31.60	5,802	4,493	94,044	53,244	99,846	57,737
New Jersey	(X)	(X)	54.40	37.50	54.40	37.50	(X)	(X)	29,920	20,336	29,920	20,336
Oregon.....	(X)	(X)	40.40	30.60	40.40	30.60	(X)	(X)	16,362	11,934	16,362	11,934
Washington....	82.40	56.80	55.50	38.10	63.50	43.00	3,378	2,272	5,328	4,267	8,706	6,539
Wisconsin.....	82.40	78.50	46.80	30.40	47.80	32.00	10,712	15,119	219,960	175,560	230,672	190,679
United States .	78.30	68.10	46.90	31.00	47.90	32.30	19,892	21,884	365,614	265,341	385,506	287,225

(X) Not applicable.

The complete report can be found under **Publications** on the USDA NASS website at www.nass.usda.gov.